



PHARMACISTS
MANITOBA

April 20th - 21st, 2024

PHARMACISTS MANITOBA CONFERENCE 2024

RBC Convention Centre





REGISTER TODAY!

BEFORE APRIL 5th

Member Full Registration

\$285.00 + Tax

- Saturday + Sunday CE sessions
- Exhibitors Buffet Lunch
- Awards Reception

Potential Member Full Registration

\$425.00 + Tax

- Saturday + Sunday CE sessions
- Exhibitors Buffet Lunch
- Awards Reception

Pharmacy Student/IPG Registration

\$95.00 + Tax

- Saturday + Sunday CE sessions
- Exhibitors Buffet Lunch
- Awards Reception

AFTER APRIL 5th

Member Full Registration

\$300.00 + Tax

Potential Member Full Registration

\$450.00 + Tax

Pharmacy Student/IPG Registration

\$95.00 + Tax



CONFERENCE PROGRAM

RBC Convention Centre, 375 York Avenue

Tuesday April 16th: VIRTUAL ZOOM

(free to all members)

7:00 pm Annual General Meeting

7:30 pm Indigenous-led and Determined Pharmacy Practice Evolution

Sponsored by McKesson

Saturday April 20th: Main Floor, RBC Convention Centre

8:00 am Coffee-to-Go

8:30 am KEYNOTE: Disruption is Coming: If you're not at the table,
you're on the menu

9:15 am Hot Topics:

1. Making a Connection: The Intersection of Diabetes & Mental Health

Sponsored by Abbott's Diabetes Care Division

2. Pharmacist-at-Intake Workflow Case Study

10:45 am Refreshment Break with Exhibitors

11:15 am Deprescribing 101: A Practical Session for Pharmacists

12:15 pm Buffet Lunch with Exhibitors

1:15 pm Getting From Here to There: Successful practice change
without falling off a cliff!

3:15 pm Annual Awards Presentation

**Remarks: Honourable Uzoma Asagwara, Minister of Health,
Seniors and Long-Term Care**

3:45 pm Awards Reception & Poster Pavilion

Sponsored by Shoppers Drug Mart & Loblaw Pharmacy

Sunday April 21st: Main Floor, RBC Convention Centre

8:15 am Coffee-to-Go *Sponsored by Medexus Pharma*

8:30 am Headline News:

1. Delving into Dermatitis: Discussing Common Dermatological Conditions Across the Skin Colour Spectrum
2. 2SLGBTQ+ Awareness, Inclusion, and Affirmation

10:30 am Poster Pavilion + Refreshment Break

10:50 am Best Poster Award & 3-Minute Presentation

11:00 am Tomorrow's Pharmacy Forum



Tuesday April 16th

VIRTUAL (free to all members)
7:00 pm Annual General Meeting | 7:30 pm Session

Indigenous-led and Determined Pharmacy Practice Evolution

Sponsored by McKesson Canada

MCKESSON
Canada

This session will introduce attendees to the Indigenous Pharmacy Professionals of Canada (IPPC), an association representing Indigenous pharmacists, pharmacy technicians and pharmacy assistants with proof of Indigenous ancestry. IPPC's purpose and initiatives will be introduced, including reviewing cultural competencies in addressing Indigenous health inequity. Learners will be invited to review the recommendations and rationale from Indigenous communities regarding Indigenous representation in healthcare, and understand the definition, and practice collaboration strategies, of Indigenous-led and determined perspectives. Finally, attendees will be introduced to the purpose, role, and immeasurable value that Indigenous Knowledge Keepers and Elders perform in the health and wellbeing of Indigenous communities & as advisors to non-Indigenous organizations & institutions.

Learning Objectives

- Become familiar with the Indigenous Pharmacy Professionals of Canada, its purpose, and initiatives, and describe the importance of the organization's role as a collaborator with pharmacy stakeholders in truth and reconciliation efforts
- Describe the importance of Indigenous perspectives and cultural competencies in bridging health inequities for Indigenous Peoples
- Define "Indigenous-led and determined" and describe the importance of this element in studying and implementing Indigenous health interventions
- Detail 2 strategies to integrate Indigenous-led and determined perspectives into practice
- Introduce the role that Indigenous Knowledge Keepers play in Indigenous communities, Indigenous health, and as advisors to non-Indigenous organizations and institutions

Amy Lamb, BSP, Executive Director, Indigenous Pharmacy Professionals of Canada

Amy Lamb is the Executive Director of the Indigenous Pharmacy Professionals of Canada and she represents IPPC as a member of the Indigenous Guiding Circle for the Canadian Medical Association, the FNHIB Anti-Indigenous Racism Advisory Circle, the Indigenous Healthcare Organization Collective and CPhA's Workplace Wellness Task Force.

Amy has been a community pharmacist since 2012, and currently serves as the Director of Northern Health for WillowGrove Pharmacy in her hometown of Prince Albert, Saskatchewan, where she supports the pharmacy's supply and support to remote Indigenous communities. Amy's role includes travel to Indigenous communities, providing clinical and primary care support to health teams, as well as attending and contributing to community events.



Saturday April 20th

8:30 am Keynote

KEYNOTE: Disruption is Coming: If you're not at the table, you're on the menu

A look at the biggest changes coming to pharmacy and how we need to prepare

Jim will interpret what pharmacy professionals and owners can expect when the widespread scope and reimbursement changes that have been sweeping the world and across Canada, inevitably come to Manitoba, and then explore the collision of three powerfully disruptive forces in 2024: the growing primary care crisis, national pharmacare and the existential threat of US-style insurance & preferred networks. He will suggest who will be working in pharmacies over the next five years, where our money will come from, and describe the most important single factor influencing patient outcomes, professional job satisfaction and the financial viability of every pharmacy in the world. And he'll give a sneak preview of his 9:55 session on where the heck we will find the time to deal with all of this change!

Learning Objectives

1. Highlights of Canadian and international developments in pharmacy scope, services & reimbursement
2. Prepare for possible implications and opportunities from the 2024 collision of the growing primary care crisis, potential national pharmacare scenarios and the threats posed by US-style insurance/PBMs and PPNs on patient care and the viability of community pharmacies.
3. The clinical and business case for why medication adherence is every community pharmacy's most important priority for both patient care and financial viability.

Jim Danahy, Co-Founder, AdhereRx

Jim Danahy has been designing workflow and profit improvement processes for pharmacies for 25 years. A second-generation pharmacy owner originally from Ontario, Jim has worked with pharmacies in every province and territory, and been a co-owner of Howe Sound Pharmacy in BC and an independent pharmacy/specialty IV infusion clinic in New Brunswick. He makes his home in Saint John NB. In 2013, Jim partnered with Chris Juozaitis of Howe Sound Pharmacy in Gibsons BC, and a group of colleagues to form a firm called AdhereRx. The group began to measure and codify how Howe Sound Pharmacy's new pharmacist-at-intake workflow was generating remarkable results. The team turned the insights into support programs and a professional training curriculum; some have called the process "Moneyball for pharmacy". In 2016 AdhereRx acquired 50% of Howe Sound Pharmacy. AdhereRx collaborates with universities, industry organizations and advises professionals. Jim continues to enjoy a 9-year relationship as a keynote speaker and advisor to the industry associations, academics and pharmacy regulators. He was the founding Director of The Centre of Excellence in Retail Leadership in the Schulich Executive Education Centre at Toronto's York University, which has trained hundreds of pharmacy chain leaders.

Saturday April 20th



9:15 am Hot Topics

Making a Connection: The Intersection of Diabetes & Mental Health

Sponsored by Abbott's Diabetes Care Division

Go beyond a review of guidelines and therapeutics in diabetes and mental health. In this session, real life primary care cases will shed insight on the intersection of these conditions. Along with a brief overview of guidelines and current literature, we will review skills and resources to build your toolbox. Join in exploring how to adapt practices to best care for our clients and their needs.

Learning Objectives:

- Using client cases, reflect on the intersection of diabetes and mental health
- Review the evidence for:
 - * The impact of diabetes on mental health
 - * The impact of mental health on diabetes
- Identify resources to build your toolbox

Jennifer Gibson, EPPh

Practice Development Pharmacist, WRHA

Jennifer Gibson graduated from the University of Saskatchewan before completing a general hospital residency in Winnipeg. She established the role of a pharmacist for ongoing post-transplant care with the Regina office of the Saskatchewan Transplant Program. Jennifer later returned to Manitoba and established a similar role with Transplant Manitoba, where she was part of a multi-disciplinary team caring for both inpatient and outpatient adult kidney transplant recipients at Health Sciences Centre. Jennifer spent 7 years with My Health Team, collaborating with fee-for-service physicians. Jennifer is currently in a term position with the Practice Development Team for the WRHA Regional Pharmacy program and maintains a clinical practice in the ambulatory chronic kidney disease clinic at HSC.



Saturday April 20th



9:15 am Hot Topics

Pharmacist-at-Intake Workflow Case Study

The most transformational advancement available to any pharmacy to quench burnout, find time for better patient care, and earn a living

Learn the proven workflow that some are calling “Moneyball for pharmacy”. It takes the chaos out of the dispensary and creates the time for full-scope pharmacy practice, increases profit, and lets you fall in love with your career all over again. Learn how the surprisingly simple process transformed two independent pharmacies, by creating the time for pharmacists to work full-time deepening patient relationships, delivering research-proven better patient outcomes, sustaining profitable growth and maintaining happy, stable teams with low turnover and high job satisfaction for more than a decade.

Jim will share the real-life stories of two Canadian pharmacy pioneers, and reveal more than a decade of real world experience on how this workflow not only delivers better clinical and financial results, it is a fresh, simpler way to run a pharmacy that makes the quality of life of every employee better, less stressful, and more relaxed every day, from the first day you implement it. Discover how it gives you more capacity and resilience to face the headwinds that are causing widespread burnout among so many pharmacy professionals.

He will allow time for you to ask anything about how the work flows in both large and small volume community pharmacies, the new math of labour costs, your new #1 source of profit growth, and more! And feel free to challenge him if you think your existing workflow should not, or cannot change.

Learning Objectives:

1. What is Pharmacist-at-intake (“P1st”) workflow?
2. How P1st creates the time to go to the bathroom, have lunch and breaks and to deliver expanded scope interventions and prescribing all day, every day
3. How P1st is more profitable than the old workflow
4. How P1st prevents burnout, boosts staff resilience to stressful events like the pandemic and optimizes job satisfaction in some independent pharmacies
5. Key drivers that got the case study pharmacies started and are sustaining success

Jim Danahy, Co-Founder, AdhereRx

Biography on page 4.



Saturday April 20th

11:15 am

Deprescribing 101: A Practical Session for Pharmacists

This session is designed to equip pharmacists with information and resources to effectively incorporate deprescribing into everyday practice. We will explore the concepts of deprescribing and polypharmacy and their connection to health outcomes; provide clinical strategies and relevant practice tools to identify deprescribing opportunities and create patient plans; and apply concepts through a practical case study.

Learning Objectives:

- Define deprescribing and explain its importance in managing polypharmacy and improving patient outcomes.
- Discuss how community pharmacists are well positioned to identify deprescribing opportunities.
- Review a stepwise process for patient assessment to identify deprescribing opportunities.
- Become familiar with tools used to help identify opportunities for deprescribing, as well as resources to facilitate creating patient deprescribing plans

Stacey D'Angelo, RPh

Stacey D'Angelo is a pharmacist and founder of Your Simple Health, where she works directly with patients to help optimize, streamline, and reduce medication use. She specializes in pharmacogenomics, understanding the right medicines for you based on your DNA, and deprescribing, helping people to reduce medications that are no longer right for them. She is passionate about empowering people to make informed health decisions and take a greater role in their health.



Saturday April 20th

1:15 pm

Getting From Here to There: Successful practice change without falling off a cliff!

An interactive workshop to identify barriers that Manitoba pharmacists perceive to practice change, and explore some practical, real world ways to tackle them

Join a relaxed, interactive scan of workshop participants to identify fears and barriers that many pharmacy professionals perceive to be inhibiting practice change in Manitoba. We will invite examples of successful pharmacy innovations, including some made-in-Manitoba, and discuss what their leaders did to successfully implement change. And we will explore some basic tips to help ensure you “bite off what your team can chew”!

Learning objectives

1. What perceived fears and barriers are inhibiting pharmacy practice change in Manitoba?
2. The difference between threat and risk
3. What are some examples of successful practice changes and innovations and what made them successful?
4. Some tips to minimize risk and enhance success of change initiatives

Jim Danahy, Co-Founder, AdhereRx

Biography on page 4.



**Saturday
April 20th**

ANNUAL AWARDS

**Sponsored by
Shoppers Drug Mart & Loblaw Pharmacy**

3:15 pm

Annual Awards Presentation

Remarks: Honourable Uzoma Asagwara, Minister of Health, Seniors
and Long-Term Care

3:45 pm

Awards Reception & Poster Pavilion

Ruban Insurance

FRIEND OF PHARMACY AWARD

*

Ozturk Financial

PHARMACY BUSINESS LEADERSHIP AWARD

*

Ozturk Financial

PATIENT CHOICE AWARD

*

YOUNG LEADERS AWARD

Sponsored by Apotex

*

BOWL OF HYGEIA AWARD

*

AWARD OF MERIT

*

PHARMACIST OF THE YEAR

Sunday April 21st

8:30 am Headline News

Delving into Dermatitis

Discussing Common Dermatological Conditions Across the Skin Colour Spectrum

This session will review the presentation of common skin conditions in various skin tones and highlight management options. Atopic dermatitis will be the primary skin condition discussed, with a focus on the recently released guidelines.

Learning Objectives:

By the end of the presentation, participants should be able to:

- Outline the classification of skin colour and the potential impact on patient care.
- Identify common dermatological conditions and describe specific concerns in skin of colour.
- Summarize an appropriate therapeutic management plan for all skin conditions discussed.
- Recall the highlights of the 2023 Atopic Dermatitis guidelines.
- Discuss options to improve patient counselling regarding skin conditions.

Drena Dunford, BSc(Hons), BScPharm, PharmD

Drena Dunford is a Clinical Instructor at the University of Manitoba, Rady Faculty of Health Sciences, College of Pharmacy. She began this role in 2011 and primarily teaches in the Clinical Therapeutics courses throughout the curriculum. The topics she teaches include many skin conditions and minor ailments. Additionally, Drena facilitates and evaluates in the Applied Pharmacy Practice Labs.

Recently, Drena authored the Aphthous Ulcer chapter in the Canadian Pharmacists Association Minor Ailments publication that was published in 2023.

Drena graduated from the University of Waterloo with an honours Bachelor of Science and the University of Toronto with her Bachelor of Science in Pharmacy. In 2017, Drena graduated with her Doctor of Pharmacy degree from the University of Colorado.



Sunday April 21st

8:30 am Headline News

2SLGBTQ+ Awareness, Inclusion, and Affirmation

This workshop will enhance your capacity to create and maintain safe(r) and more inclusive spaces for all staff, clients/customers/participants, and other stakeholders. The workshop will provide you with a better understanding of the differences between Sex Assigned at Birth, Gender Identity, Gender Expression, Attraction, and Culture, as well as the identities that exist within the 2SLGBTQ+ communities.

Learning Objectives:

- Differentiate between sex assigned at birth, gender identity, gender expression, attraction, and culture.
- Create safe(r) and more inclusive spaces for 2SLGBTQ+ individuals.

Bre Calma, B.A.

Bre Calma (they/them) is a non-binary Queer who lives and works in the territories of the Anishinaabeg, Cree, Dakota, Dene, Métis, and Oji-Cree Nations. Bre joined the Rainbow Resource Centre in 2021 as the Training and Education Coordinator. They are passionate about the impact education can have on people of all ages.

Bre holds a Bachelor of Arts and a Bachelor of Education (University of Winnipeg) and a Graduate Certificate in Sexual Health Education (University of Alberta).





**Sunday
April 21st**
11:00 am

Tomorrow's Pharmacy Forum

During this forum, we will be discussing how the role of community pharmacy in society is changing at the same time our profession is experiencing significant financial headwinds. We are experiencing challenges related to technology, disruption, and the encroachment of pharmacy benefits managers, mail order pharmacy, and venture capital into healthcare. Meanwhile, our public healthcare system is crumbling.

How do pharmacists on the frontlines and owners navigate these challenges to ensure the health of community pharmacy in the years to come?

This forum will bring together thought leaders locally and nationally to discuss what the future of pharmacy looks like and where we go from here.

MODERATOR

Jennifer Butler

Vice President, Pharmacists Manitoba

PANELISTS

Glen Doucet

CEO, Canadian Pharmacists Association

Matt Tachuk

Director of Pharmacy Practice, Alberta Pharmacists' Association

Jennifer Ludwig

President, Super Thrifty Drugs Canada Ltd.

Jim Danahy

Co-Founder, AdhereRx



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